



State and Territory Convening Agenda

July 9-11, 2024

July 9, 2024

Welcome Dinner at Library of Congress

7 p.m. - 9 p.m.

Reception and dinner at the Great Hall of the Thomas Jefferson Building of the Library of Congress. Featured speakers and presenters include:

- Rosie Rios, *Chair, America250*
- Dr. Colleen Shogan, *Archivist of the United States*
- Dr. Mirelle Luecke, *Bicentennial expert and Supervisory Curator at the Gerald R. Ford Presidential Library and Museum*

July 10, 2024

Daytime Plenary Meetings & Breakout Sessions

Plenary meetings in the Pavillion of the Ronald Reagan Building and International Trade Center

8:30 a.m.

Continental Breakfast opens

9 a.m. - 9:10 a.m.

Introductory remarks from Rosie Rios

9:10 a.m. - 10 a.m.

Public Sentiment Ahead of 2026: National Poll Presentation

FGS Global presents new nationwide polling on Americans' reactions, expectations and hopes around the Semiquincentennial.

- Graeme Trayner, *FGS Global*
- Sarah Raker, *FGS Global*



10 a.m. - 10:30 a.m.

America250 Presentation: Amplifying States' Events & Programming

America250 shares plans to amplify State & Territory led events and programs, opportunities for social media and press amplification, and an update on the America250 Funding Directory.

10:30 a.m. - 11 a.m.

State and Territory Commission Presentations

- Pennsylvania
- Massachusetts
- Virginia
- Alabama
- Ohio
- Colorado
- Washington

11 a.m. - 12 p.m.

Federal Agency Plans for 2026

America250's federal agency partners share updates on their ongoing plans for the Semiquincentennial.

- Jacob Nadal, *Library of Congress*
- Lisa Sasaki, *Smithsonian Institution*
- Frank Barrows, *National Park Service*
- Merrily Harris, *National Archives and Records Administration*
- Anne Radice, *Institute for Museum and Library Services*

12 p.m. - 12:15 p.m.

America250 Presentation: Update on America's Field Trip

A review of lessons learned from the pilot year of America's Field Trip and plans for the 2024-2025 year.

- Staci McCabe, *Precision Strategies*

12:15 p.m. - 1 p.m.

Lunch Served

1:00 p.m. - 2 p.m.

Engaging America's Youth

Panel discussion on strategies for engaging youth-oriented organizations in State & Territory-led Semiquincentennial programming.

- Katie Admanson, *Vice President, YMCA of the USA*
- Sue Santa, *Senior Vice President, Girl Scouts of the USA*

2 p.m. - 3 p.m.

Workshop Breakout Sessions

Breakout sessions located in the Meridian Suite rooms

1. Reaching Educators & Classrooms



Education experts share strategies to approach educators and connect with classrooms.

- Stefanie Wager, *Past President, National Council for the Social Studies*
- Emma Humphries, Ph.D, *Chief Education Officer, iCivics*
- Camsie McAdams, *Director of Global STEM Curriculum, Discovery Education*

2. Building Digital Community

A review of Facebook and Instagram tools and tactics to build community and engage audiences in Semiquincentennial events and programs.

- Mitchell Lenneville, *Meta*

3. Federal Grant Workshop

The Institute of Museum and Library Services and National Park Service lead a workshop on their Semiquincentennial-oriented grant opportunities.

- Dara Green and Megan Brown, *National Park Service*
- Mark Isaksen, *Institute of Museum and Library Services*

3 p.m. - 3:30 p.m.

State and Territory Commission Presentations

- Oregon
- Idaho
- New Mexico
- Arizona
- Wyoming
- Nevada
- Utah

3:30p.m. - 4 p.m.

America250 Presentation: Introducing America Gives

A preview of America250's forthcoming America Gives tentpole program and opportunities to amplify and integrate with State & Territory community service programs.

- Ed Skowronek, *Sloane & Company*
- Amber Lucero-Dwyer, *Senior Advisor, Office of the Director, Peace Corps*



- Rhonda Taylor, *Director of Special Projects and Outreach, AmeriCorps*
- Diane Quest, *Chief Operating Officer, Points of Light*
- Kevin Cirilli, *Vice President Brand Marketing, Blue Star Families*

4 p.m. - 4:30 p.m.

State and Territory Commission Presentations

- Kentucky
- Louisiana
- Mississippi
- North Carolina
- South Carolina
- Tennessee
- Texas

4:30 p.m. - 4:45 p.m.

Leveraging Government & Tourism

Massachusetts Lt. Governor Kim Driscoll shares experiences and strategies for supporting tourism at the state and local levels ahead of America's Semiquincentennial.

4:45 p.m. - 5:15 p.m.

State and Territory Commission Presentations

- Wisconsin
- New Jersey
- New York
- Connecticut
- Vermont
- Michigan
- Indiana
- Arkansas

5:15 p.m. - 6:30 p.m. *Hotel Break*

July 10, 2024

Dinner at the Smithsonian's National Museum of American History

6:30 p.m. - 9:30 p.m.

Reception and dinner at Flag Hall of the Smithsonian's National Museum of American History. Featured speakers include:

- Dr. Anthea M. Hartig, *Elizabeth MacMillan Director of the National Museum of American History*



- Judy Woodruff, *senior correspondent and the former anchor and managing editor of the PBS NewsHour*
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July 11, 2024

Daytime Plenary Meetings & Breakout Sessions

Plenary meetings in the Pavillion of the Ronald Reagan Building and International Trade Center

8:30 a.m.

Continental Breakfast opens

9 a.m. - 10 a.m.

Commemorating America's History in Divided Times

Curators and outreach specialists share perspectives and strategies on how to navigate telling 250 years of history amid a divided public.

- Benjamin Filene, *Deputy Director of Public History, National Museum of American History*
- Mary Elliott, *Curator at National Museum of African American History and Culture*
- Sojin Kim, *Curator at the Center for Folklife and Cultural Heritage*
- Barbara Clark Smith, *Curator of Political History at the National Museum of American History*
- Emil Her Many Horses, *Curator at the National Museum of the American Indian*

Introductory remarks from Greg Masten, National Congress of American Indians Foundation President.

10 a.m. - 10:30 a.m.

State and Territory Commission Presentations

- Hawaii
- Kansas
- Maryland
- North Dakota
- South Dakota
- Rhode Island



- Delaware

10:30 a.m. - 11:30 a.m.

States' Perspectives: Strategies for Success

Panel discussion led by state commission leaders sharing their insights and best practices for building engagement and executing successful programs.

- Cassandra Coleman, *America250PA*
- Jason Hanson, *America 250 - Colorado 150 Commission*
- Quanta Brown, *America 250-Ohio Commission*
- Cheryl Wilson, *Virginia American Revolution 250 Commission*
- Dr. John Marks, *American Association for State and Local History*

11:30 a.m. - 12:30 p.m.

Regional Breakout Sessions

Participants are encouraged to join whichever regional grouping best reflects their interests.

- Northeast – *hosted by America250PA*
- Southeast – *co-hosted by the Virginia American Revolution 250 Commission and the Alabama USA Semiquincentennial Commission*
- Midwest – *hosted by the America 250-Ohio Commission*
- West/Pacific – *hosted by the America 250 - Colorado 150 Commission*

12:30 p.m. - 1:15 p.m.

Lunch Served

1:15 p.m. - 1:45 p.m.

State and Territory Commission Presentations

- Montana
- West Virginia
- Illinois
- Iowa
- Maine
- Minnesota
- Alaska

1:45 p.m.

Closing Remarks from Rosie Rios

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